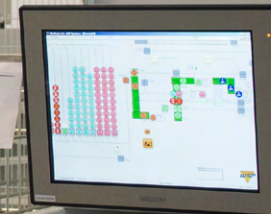
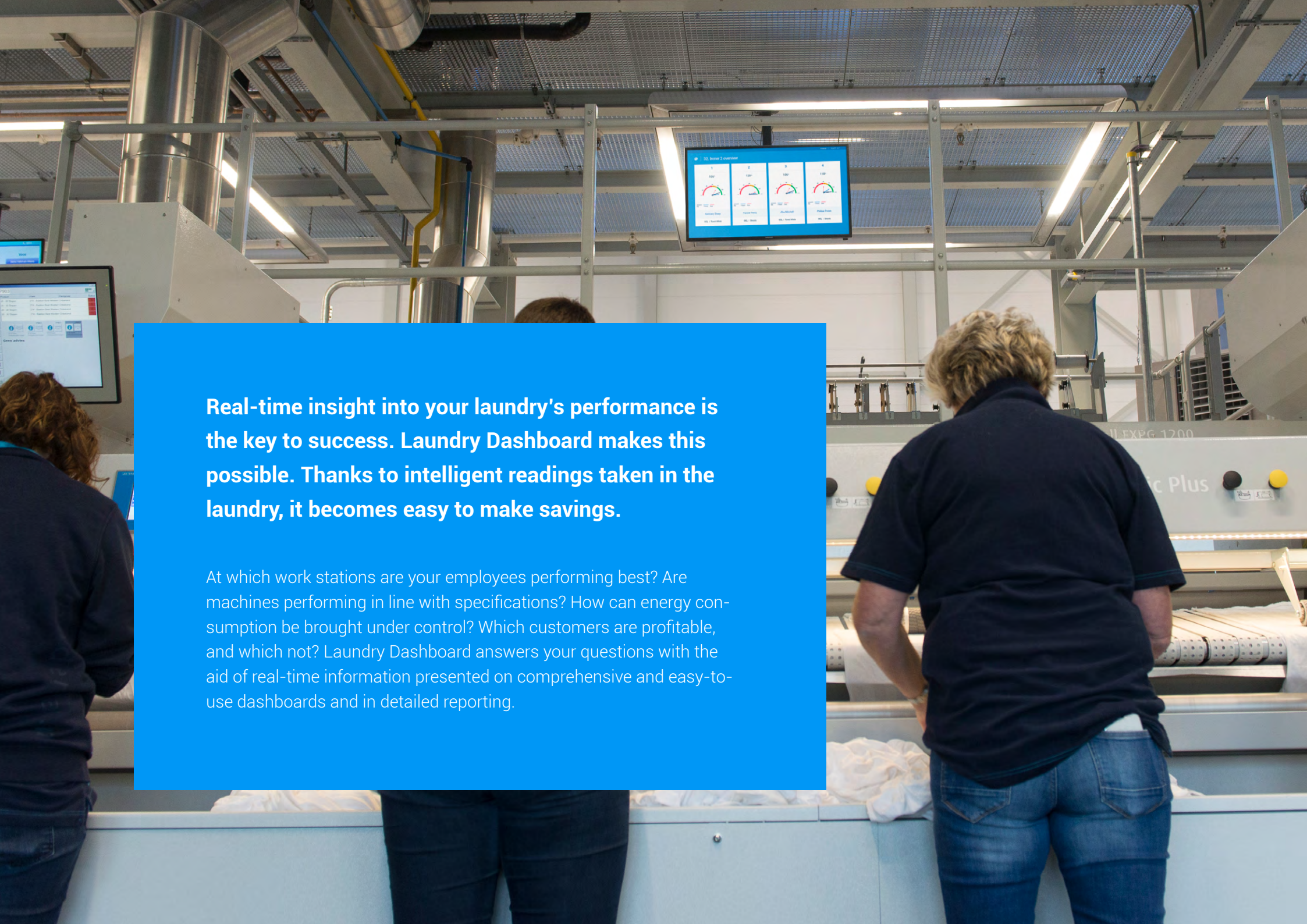


Measure, perform,
be profitable!

INFOSHEET





Real-time insight into your laundry's performance is the key to success. Laundry Dashboard makes this possible. Thanks to intelligent readings taken in the laundry, it becomes easy to make savings.

At which work stations are your employees performing best? Are machines performing in line with specifications? How can energy consumption be brought under control? Which customers are profitable, and which not? Laundry Dashboard answers your questions with the aid of real-time information presented on comprehensive and easy-to-use dashboards and in detailed reporting.



- 1 Measurement and registration of consumption and performance
- 2 Data analysis
- 3 Optimisation of your laundry

METHOD: HOW DOES LAUNDRY DASHBOARD WORK?

You can improve the various types of performance in your laundry in three easy steps. By applying a continuous process of measurement, analysis and optimisation you will ensure that your laundry delivers optimum performance, now and in the future!

- 1 **Measurement:** You no longer need to go through your laundry with lists to gain a broad impression of your various consumptions and production numbers at the end of the day. Nor do you any longer need to be constantly on the work floor to monitor whether your production is running smoothly. With Laundry Dashboard all the critical factors involved in your process are monitored continuously and automatically.
- 2 **Analysis:** Laundry Dashboard analyses readings taken throughout the laundry. The dashboard screens on the work floor give real-time information about the performance of your employees. The dashboards for management bring together all the production data to create comprehensive KPIs, such as machine performance, aspects of employee performance and the profitability of your products or customers. Using these indicators, it is easily possible to stay abreast of the various types of performance in your laundry. Based on these figures, you can make well-founded strategic decisions that can deliver a competitive advantage.
- 3 **Optimisation:** Prior the installation, data are collected for the baseline measurements, which establish how various aspects of the laundry are performing. Based on the measured data an continuous optimisation process can take place.

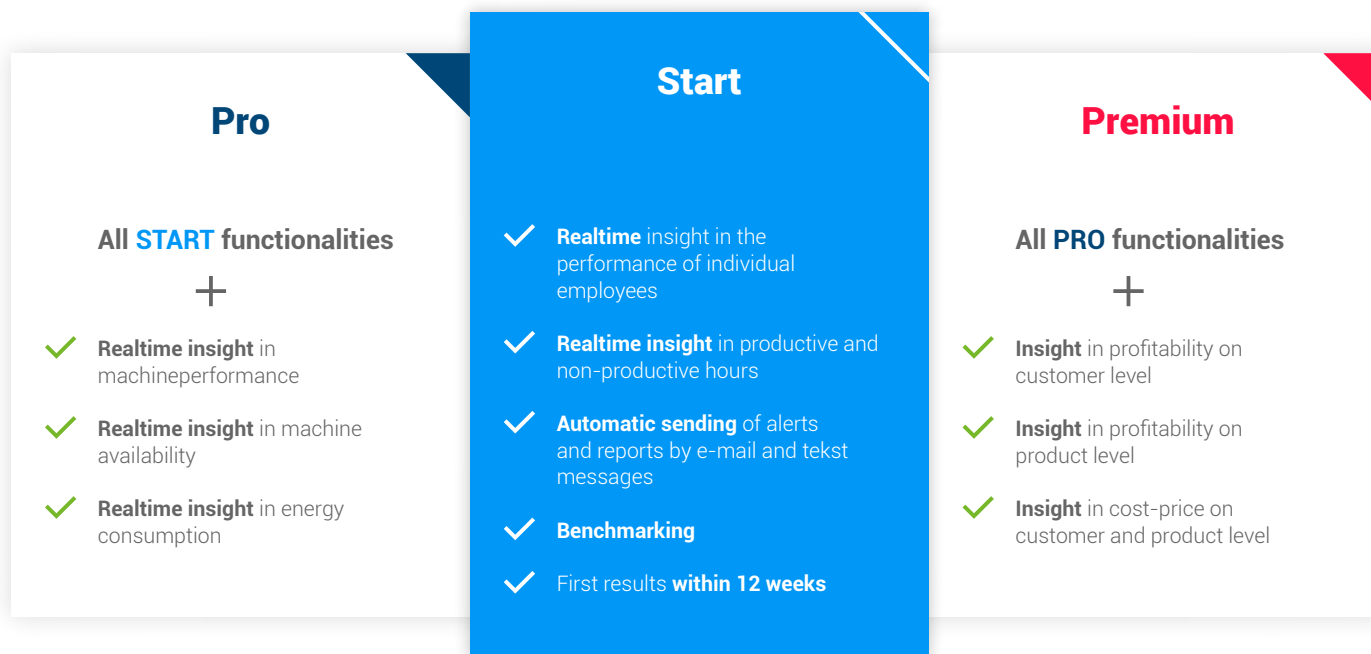


Our customers
can't imagine
another day
without Laundry
Dashboard.
It gives them
direction in
everything
they do. ”

Maarten Ploeg, director

START, PRO OR PREMIUM? CHOOSE THE PACKAGE THAT BEST MEETS YOUR WISHES

Laundry Dashboard **Start** gives you everything you need to achieve big savings. With minimal effort and a relatively small investment, you can easily achieve an increase in productivity of at least 4%. For the advanced user of Laundry Dashboard is the **Pro**-version a suitable way of gaining control over the laundry. And do you want to take advantage of every functionality in Laundry Dashboard, the **Premium**-version is your package of saving as much as possible.





WHAT IS LAUNDRY DASHBOARD?

Laundry Dashboard gives you full control of all aspects of the laundry's performance. You achieve this by measuring and analysing critical factors within your laundry. We do this by offering a web-based SaaS solution.

The dashboard screens can be tailor-made to suit each and every laundry and even every user, so that you always see the information that is important to you. Thanks to detailed reporting, historical data can be retrieved at any time. Your Laundry Dashboard is based on your laundry, your organisational structure and performance norms that you establish. The critical factors in the laundry are:

START
PRO
PREMIUM

Timekeeping: Laundry Dashboard is underpinned by the timekeeping function it includes for your employees. It's often also possible to communicate with your existing timekeeping system. Laundry Dashboard records, for example, an employee's arrival and departure times at the work station, as well as productive and non-productive hours. It provides the basis for measurements such as employee performance.

START
PRO
PREMIUM

Employee performance: Laundry Dashboard measures in real-time the performance of employees. Individual performance targets and productivity for available to every employee in real-time. This raises employee performance immediately! Reporting on this aspect is available to the management anywhere, any time, so that you see a direct saving of at least 4% on your labour costs.





With Laundry Dashboard we want to let the figures speak to everyone in the laundry. So that every employee, from production floor to management, has the change to contribute to performance improvement. Not by working harder, but working smarter. We want laundries make smart decisions by using better information. That's our goal at Laundry Dashboard.

Wijnand ten Broek, consultant

PRO
PREMIUM

Machine performance: Every machine has an theoretical capacity and an actual production. Particularly when machines are fed their products automatically, machine performance becomes the most important indicator of productivity. Are you making maximum use of the capacity of your machines? With Laundry Dashboard you have a tool for independently measuring and benchmarking the performance of your machines. In this way, you gain insight into the performance of your machine park at all times, and you can make well-founded, timely decisions about, for example, replacing machines. Laundry Dashboard uses the Overall Equipment Effectiveness (OEE) methodology for this purpose.

PRO
PREMIUM

Consumption performance: Thanks to the Laundry Dashboard performance concept it is now possible to give meaning to the consumption performances of your laundry. With this concept, the indicators can be easily and objectively compared with other consumptions. This gives you a full picture of your laundry's consumption performance and means you can manage with a view to improving that performance.





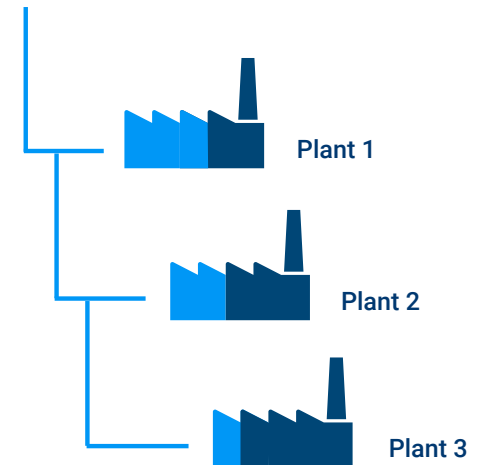
PREMIUM

Cost price and profitability: Important yardsticks of the success of the laundry are the cost price and profitability of your products and customers. Laundry Dashboard gives you these data in clear, comprehensive reports so that you can use well-founded figures to make strategic decisions. Thanks to Laundry Dashboard you know which customers and products are delivering the greatest profit, and which are costing you money. To give a clear, comprehensive picture of profitability, Laundry Dashboard measures both cost performance and turnover performance. The system takes account of a wide range of cost types during production, such as labour, consumption (energy) and machine costs (depreciation and maintenance). Laundry Dashboard records these both per customer and per product. This gives rise to a cost price per processed kilogram or even per item. Laundry Dashboard can be linked to your own linen management system.

START
PRO
PREMIUM

Benchmarking: Laundry Dashboard is the ideal, independent measurement instrument when it comes to benchmarking. Whether it's a question of employee performance, machine performance or energy consumption. Laundry Dashboard measures all of these units objectively and clearly and compares them to the benchmark. This means you gain the right information to make management adjustments and thus to keep every aspect of your laundry improving all the time. The consultants at Laundry Dashboard will support you in establishing the benchmark for your organisation. This enables you to easily compare your performance with best practice within your own group or the laundry sector. In this way, you can keep your employees on their toes and together you can get the best from your laundry.

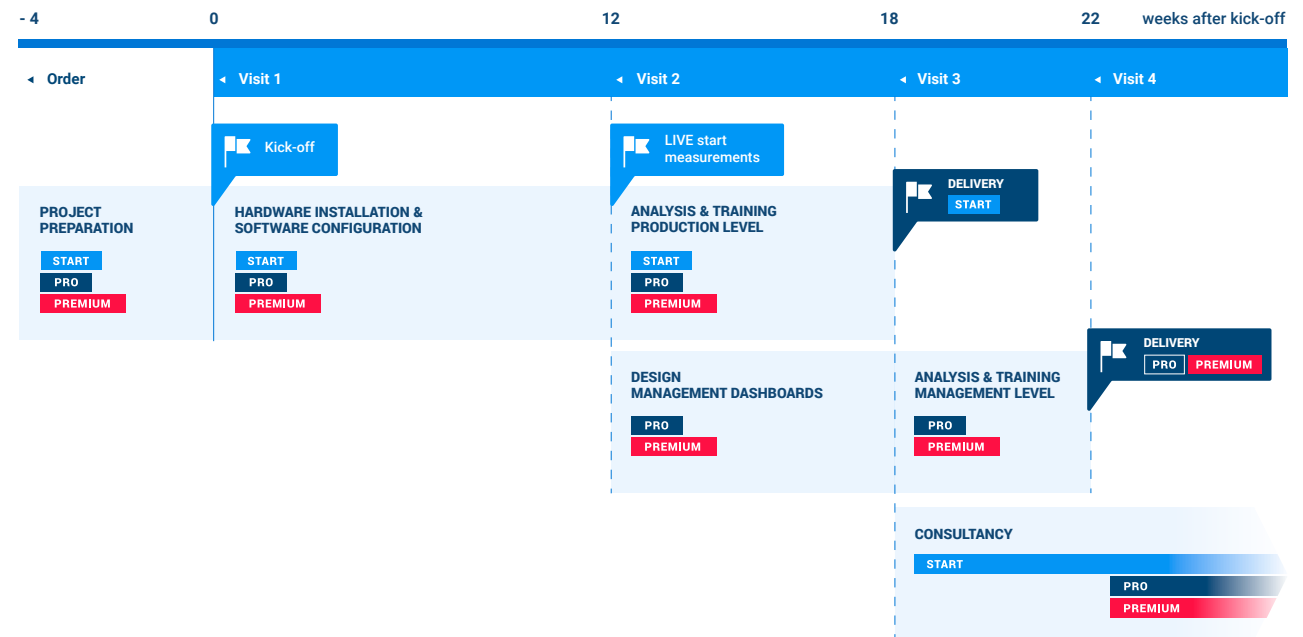
Laundry group





IMPLEMENTATION

In a period of just 18 weeks, Laundry Dashboard can become operational in your laundry and you can set to work further optimising your laundry. The implementation process is as follows:



The implementation of Laundry Dashboard is a joint process. Throughout five phases the specialists at Laundry Dashboard will ensure you can get the best from your laundry.

We will continue to assist you throughout this process. Both during and after the implementation, our consultants will be available to you to provide explanation and to coach and train you and your employees. Whenever and wherever you wish.



Behind the organisation of Laundry Dashboard you'll find a team of pure-bred professionals. The solutions they develop, are interesting for every laundry. ”

Martin Stokman,
business development manager

CONSULTANCY

After the implementation you will still be able to draw on the expertise of the specialists at Laundry Dashboard. Our consultants would like to work with you to define your goals and help you reach them.

OVER LAUNDRY DASHBOARD

Our ambition is to give laundries, in a smart and efficient way, continuous insight into their production process, and in this way to maximise efficacy and quality.

Laundry Dashboard is being developed by WSP Systems. WSP Systems was established in 1993 with the aim of increasing the productivity and efficiency of laundries. Accordingly, WSP Systems has been developing and installing complete logistics solutions for industrial laundries worldwide for almost 20 years. The specialists at WSP Systems are expert professionals who know the laundry sector from the inside out.

Laundry Dashboard has become commercial in partnership with Christeyns, an internationally reputed B2B player in the chemicals and detergents market. Christeyns offers a complete range of detergents, chemicals, water and energy recovery systems.

So when you choose Laundry Dashboard, you'll be bringing partners on board capable of assisting you to further optimise your laundry. And they will bring enthusiasm to the task. Should you require any more information, do not hesitate to get in touch with us and we will be happy to help you.